

Hello Barbados — Price Guide

Effective 2026 · All prices in Barbados dollars (BBD), before VAT · Version 2026-09-05



Start free

Every Barbados business gets a free listing on Hello Barbados. Not a trial, not a teaser — a permanent, fully working page.

Your free listing includes:

- A page on helloworldbarbados.net, found by visitors planning their trip
- Inclusion in our AI trip planner, so your business appears inside real itineraries
- Live bookings, reservations or enquiries — taken directly from your page
- The InnBoss console to manage your details, photos, hours, menus, rooms and availability
- Your own booking calendar and guest messages
- Appearance in our editorial guides and destination pages

There is no setup fee, no card required, and no contract. You can claim your listing in about five minutes.

How we earn on the free plan: we take a small fee only on bookings we send you. Nothing on walk-ins, nothing on phone bookings, nothing on repeat customers who come to you directly. If we didn't bring you the guest, we don't charge.

What we charge on bookings we bring you

YOUR BUSINESS	OUR FEE ON BOOKINGS WE ORIGINATE	FREE PLAN ALLOWANCE
Restaurant — table reservations	BBD 4 per seated booking	first 10 seated bookings free
Restaurant — online orders	6% of order	first 10 orders free
Hotels, villas, guest houses	8% of booking	first 3 bookings free
Tours, attractions, experiences	12% of booking	first 3 bookings free
Retail and online store	5% of sale	first 10 sales free
Events and ticketing	6% + BBD 2 per ticket	first 25 tickets free
Spa, salon and personal services	BBD 15 per first-time client	first 3 first-time clients free
Professional services	BBD 60 per month, after 5 delivered enquiries	included above
Taxi and transfers	BBD 40 per vehicle per month	first 2 months free

- Charged only once the guest turns up. Cancelled, expired and no-show bookings are reversed.
- On the Free plan you'll never pay more than BBD 1,000 in booking fees in a month, however many guests we send you. Paid plans lower the fee by 30% or 60%, or remove it entirely.
- A booking from an online travel agent or a reseller keeps its own terms. A booking is never charged twice.

For comparison, the international booking sites typically take 15–18% on accommodation and 25–30% on tours — and they own the guest relationship afterwards. We don't. The guest is yours.

Your own website

Most Barbados businesses either have no website or one that hasn't been touched in years. We built a way around that.

Tell us about your business, choose which sections you want, and we build you a real website — on your own domain, in your own colours, with your logo. Your rooms, your menu, your events, your story. Bookings run straight through it.

It stays connected to your InnBoss console, so when you update your hours or your menu once, it changes everywhere — your website, your Hello Barbados listing, and the trip planner.

BBD 99 per month, or BBD 990 per year (2 months free)

Includes your domain setup, secure hosting, unlimited pages, mobile-ready design, and your blog.

Add what you need

MODULE	PER MONTH	PER YEAR
Website — Your own domain, custom design, unlimited pages, blog	99	990
Store — Sell products or gift certificates online	59	590
Events & Ticketing — Sell tickets, manage capacity, scan at the door	79	790
Content — Blog posts written for you, with matching social posts	39	390
Boost — Featured placement across Hello Barbados	99	990

All five together: BBD 249 per month, or BBD 2,490 per year.

Operations tools

Staff systems, priced on their own, outside the plans.

TOOL	PER MONTH	PER YEAR
Dine-in System — Floor plan, tables and seatings, host and server views, kitchen screens · 45-day free trial	299	2,990
Multi-Location — Several locations of one business under one profile, with separate stock and staff	149	1,490

Plans

	FREE	STARTER	PRO	MAX
Monthly	0	99	249	599
Annual	0	990	2,490	5,990
Hello Barbados listing	Yes	Yes	Yes	Yes
Bookings & console	Yes	Yes	Yes	Yes
Your own website	—	Yes	Yes	Yes
Content & blog	—	Yes	Yes	Yes
Store	—	—	Yes	Yes
Events & ticketing	—	—	Yes	Yes
Boost placement	—	—	Yes	Yes
Booking fees	Standard	30% lower	60% lower	None at all
Creator content included	—	—	—	1 Spotlight creator visit per year
Support	Email	Email	Priority	Named contact

A note on Max: if you're taking a healthy number of bookings through us each month, Max often costs less than the booking fees it removes. We'll do that maths with you honestly — if you're not there yet, we'll tell you to stay where you are.

Creator content

We work with Barbadian food and travel creators who actually live here and have an audience that trusts them. We handle the brief, the booking, the visit and the content.

PACKAGE	WHAT YOU GET	PRICE
Spotlight	One creator visit. One reel plus story coverage. You keep the footage.	1,100
Series	Three creator visits across three months, planned as one campaign.	2,850
Season	Six visits across a season, plus paid amplification behind the best content.	5,200

Available to any business on a paid plan. Content stays yours to use on your own channels, forever.

Boost

Boost puts you in the featured positions across Hello Barbados — top of category listings, the homepage rotation, and our destination and food guides. It also includes a monthly social post about your business on our channels.

Boost affects where you appear in *featured* placements. It does not affect the AI trip planner: the trip planner recommends what genuinely fits the visitor, and no one can pay to change that. We think that's the reason travellers will trust it.

Common questions

Is the free listing really free?

Yes, permanently. We earn on bookings we send you, and on the paid modules if you choose to add them. If you never spend a cent with us, your listing still works.

Do I have to sign a contract?

No. Monthly plans can be cancelled any time. Annual plans run for the year you've paid.

Who owns my domain name?

You do. It's registered in your name. If you ever leave, it goes with you.

What happens if I stop paying?

Your website comes down, but your free Hello Barbados listing stays live and keeps taking bookings. You don't disappear.

Can I get a website without being on Hello Barbados?

The two work together — your website is built from the same information as your listing. That's what keeps it current. That said, CrossMedia is a full web development agency. If you want a completely custom site, built from scratch and entirely your own, we do that too — just ask and we'll quote it.

Does this replace my POS or my property system?

No. It sits alongside it. If you use a channel manager for your rooms, we can sync with it — ask us.

How do I pay?

By card in US dollars at the fixed 2:1 peg, billed by CrossMedia LLC (no VAT), or locally in Barbados dollars by bank transfer, BiMPay, cash, billed by CrossMedia Inc. with Barbados VAT of 17.5% added. Invoices are issued monthly, or once a year for annual plans.

All prices shown are before VAT, which is added at the standard rate of 17.5% on invoices raised in Barbados.

Ready to start

Claim your free listing at hellobarbados.net — about five minutes, no card needed.

CrossMedia Inc.

hellobarbados.net · Barbados TIN 20408596
Card payments: CrossMedia LLC, United States

Questions, or want us to walk you through it? Get in touch through helloworldbarbados.net.